Sanjeevani Multipurpose Foundation's
DR. DEEPAK PATIL AYURVEDIC MEDICAL COLLEGE AND RESEARCH CENTER
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Ranked 1 in 'Desh Ka Prakriti Parikshan Abhiyan' SG RANK 1

ORGANISED BY
Department of Rognidan Evam Vikriti Vigyan
National Service Scheme (NSS) Unit

IN ASSOCIATION WITH
Vaibhavilaxmi Blood Bank, Kolhapur

Activity Details

1. Name of the Activity	Blood Donation Camp organised on the occasion of the birthday of Hon. Dr. Swati Deepak Patil, Secretary, Sanjeevani Multipurpose Foundation.
2. Day and Date	Thursday, 26 November 2026
3. Venue	Dr. Deepak Patil Ayurvedic Medical College and Research Centre, Borpadale, Kolhapur.
4. Organising Departments	Department of Rognidan Evam Vikriti Vigyan National Service Scheme (NSS) Unit
5. Collaborating Organisation	Vaibhavilaxmi Blood Bank, Kolhapur.
6. Faculty Coordinators	Dr. Parag Kulkarni | Dr. Smita Patil | Dr. Jyotsna Jadhav

7. Dignitaries Present

The activity was conducted in the presence and under the encouragement of the respected dignitaries of the institution:

1. **Hon. Dr. Deepak Patil** – Founder Chairman, Sanjeevani Multipurpose Foundation
2. **Hon. Dr. Swati Deepak Patil** – Secretary, Sanjeevani Multipurpose Foundation
3. **Hon. Dr. Smita Patil** – Managing Director, Sanjeevani Multipurpose Foundation
4. **Dr. Nitin Tatpuje** – Principal, Dr. Deepak Patil Ayurvedic Medical College and Research Centre
5. **Dr. Sameer Jamadar** – Vice Principal, Dr. Deepak Patil Ayurvedic Medical College and Research Centre

The programme was supported by the faculty members, non-teaching staff and hospital staff of the institution.

8. Aims and Objectives

1. To promote the noble cause of voluntary blood donation and create awareness regarding its importance in saving human lives.
2. To support patients requiring blood and blood components during medical emergencies, surgeries, accidents and other critical health conditions.
3. To develop social responsibility, compassion and a spirit of service among students and members of the institution.
4. To encourage voluntary participation in community-oriented healthcare initiatives.

5. To strengthen institutional collaboration with blood banks and healthcare organisations.
6. To sensitise students towards the importance of community health services and humanitarian responsibilities.
7. To observe the birthday occasion of Hon. Dr. Swati Deepak Patil through a meaningful social and medical initiative rather than conventional celebrations.

Deepak Patil Ayurvedic Medical College Research Center Kolhapur

9. Background and Rationale of the Activity

In view of the prevailing drought-like conditions in Maharashtra and the difficulties faced by farmers, labourers, economically weaker sections and the general public, Hon. Dr. Swati Deepak Patil, Secretary of Sanjeevani Multipurpose Foundation, decided not to celebrate her birthday on 26 November through conventional festivities.

The decision was guided by a strong sense of social responsibility and empathy towards people facing challenging circumstances. Instead of spending resources on bouquets, floral greetings, cakes, banners and other celebratory arrangements, the occasion was considered an opportunity to promote a meaningful activity benefiting society.

The underlying thought was that personal celebrations become more meaningful when they contribute to the welfare of others. In this context, a blood donation camp was organised in association with Vaibhavilaxmi Blood Bank, Kolhapur, with the objective of supporting patients in need of blood and promoting the humanitarian message of voluntary blood donation.

The initiative was undertaken purely with social and medical responsibility in mind, without making the occasion a conventional birthday celebration.

10. Proceedings of the Programme

The Department of Rognidan Evam Vikriti Vigyan, in collaboration with the National Service Scheme (NSS) Unit of the college, organised a blood donation camp in association with Vaibhavilaxmi Blood Bank, Kolhapur. The programme was conducted in the presence of the Founder Chairman, Secretary, Managing Director, Principal and Vice Principal of the institution.

The representatives of Vaibhavilaxmi Blood Bank, Kolhapur, extended their professional support for conducting the blood donation activity. The initiative aimed to provide an opportunity for voluntary donors to contribute towards the availability of safe blood for patients requiring transfusion.

The faculty coordinators, Dr. Parag Kulkarni, Dr. Smita Patil and Dr. Jyotsna Jadhav, actively participated in the planning, coordination and implementation of the activity.

The programme highlighted the importance of voluntary blood donation as a vital component of healthcare services. Participants were encouraged to understand that a single voluntary donation can potentially help patients in need, subject to appropriate screening, collection and processing procedures.

More than 40 blood donations were carried out during the camp. The dignitaries visited the donation hall, interacted with the donors, the blood bank team and the volunteers, and felicitated the donors with certificates of appreciation (Raktadan Sanman Patra).

The occasion also served as an opportunity to communicate the importance of humanity, empathy and community participation in healthcare. The dignitaries appreciated the initiative and encouraged the institution to continue organising socially relevant healthcare activities.

11. Role of the Department and NSS Unit

Department of Rognidan Evam Vikriti Vigyan

- Coordinated the academic and medical dimensions of the activity.
- Assisted in planning and implementation.
- Promoted awareness regarding the importance of blood donation in healthcare services.
- Encouraged students and institutional members to participate in community-oriented health initiatives.

National Service Scheme (NSS) Unit

- Promoted the spirit of voluntary service and social responsibility.
- Encouraged community participation and humanitarian values.
- Supported the organisation and coordination of the programme.
- Reinforced the NSS philosophy of service to society.

12. Outcome of the Activity

1. Promoted awareness regarding the importance of voluntary blood donation.
2. Provided an opportunity for eligible individuals to contribute to the availability of blood for patients in need, resulting in more than 40 blood donations.
3. Strengthened collaboration between the institution and Vaibhavilaxmi Blood Bank, Kolhapur.
4. Encouraged humanitarian values, compassion and social responsibility among institutional members.
5. Demonstrated the institution's commitment to community-oriented healthcare activities.
6. Highlighted the importance of observing personal occasions through meaningful social initiatives.
7. Strengthened the role of the NSS Unit and academic departments in community outreach activities.

13. Conclusion

The blood donation camp organised by the Department of Rognidan Evam Vikriti Vigyan and the NSS Unit, in association with Vaibhavilaxmi Blood Bank, Kolhapur, was a meaningful initiative reflecting the institution's commitment to social responsibility and humanitarian healthcare. With more than 40 blood donations carried out, the camp made a tangible contribution towards the availability of safe blood for patients in need.

The decision of Hon. Dr. Swati Deepak Patil to avoid conventional birthday celebrations and instead encourage a socially beneficial activity conveyed an important message: the true value of a celebration lies not merely in personal happiness but also in the positive difference it can make in the lives of others.

The programme reinforced the noble principle of voluntary blood donation and highlighted the responsibility of educational and healthcare institutions towards society

NSS OFFICER
Dr. Deepak Patil Ayurvedic Medical College & Research Center
Borpadale, Tal. Panhala,
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Principal
Dr. Deepak Patil Ayurvedic Medical College
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Photo Documentation – Blood Donation Camp, 26 November 2026



Photo 1: *Blood donation in progress – 10:39 am*



Photo 2: *Donor registration and screening desk – 11:14 am*



Photo 3: *Interaction with the blood bank team – 12:58 pm*

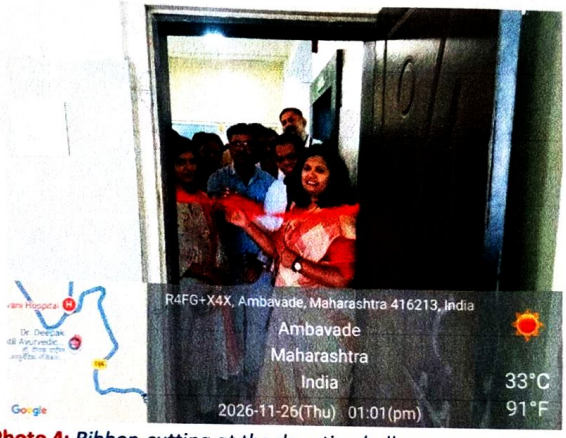

Photo 4: *Ribbon-cutting at the donation hall entrance – 1:01 pm*

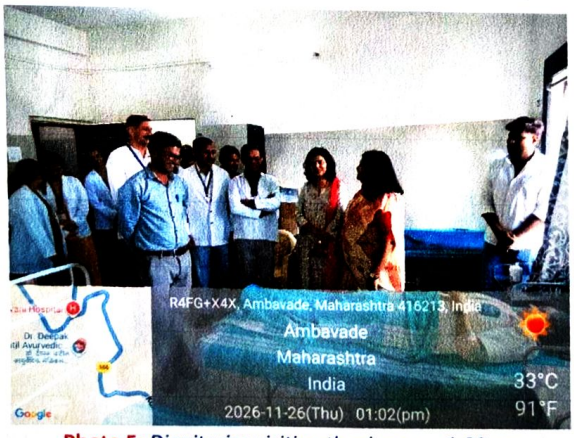

Photo 5: *Dignitaries visiting the donors – 1:02 pm*



Photo 6: *Felicitation of a donor with certificate – 1:03 pm*

